

# Midlands Diners TOP 250 Nomination



You have been nominated  
as one of the  
Midlands favourite places  
to dine.

In association with:



leisure marketing midlands ltd



## Join the fastest growing ratings site in the Midlands

Established for over 8 years, www.dinewithus.co.uk is now one of the most established and visited dining ratings guides in the Midlands. Ratings are gathered from our visitors of up to 20,000 per month! who leave their feedback on their favourite venues - we in turn highlight those venues for others to find by way of recommendation.

Diners can also search for new places to dine in the Midlands, plus **special offers, events, menu downloads, and reviews** Visiting [www.dinewithus.co.uk](http://www.dinewithus.co.uk) on a regular basis to find new places to dine, and leave on-going feedback ratings on what they think to the regions venues.

## Top Rated

Those venues who are the most popular with our visitors, and rated consistently well for their key performance criteria will make our Midlands Diners Top 250' list – to be published on the website, and on our sister supporting sites of [www.eat-the-mildands.co.uk](http://www.eat-the-mildands.co.uk) & [www.midlandsbusinessnews.co.uk](http://www.midlandsbusinessnews.co.uk) – enjoying over 40,000 collective visitors per month!

## List your Venue

Upgrade your venue listing for maximum impact, and welcome new customers for 2011. See opposite package options and how to add your venue or enhance your current listing with us and bring more hungry diners to your restaurant:-

## Social Media

Follow us on [Twitter.com/dine\\_withus](https://twitter.com/dine_withus) & our partners [@eat\\_themidlands](https://twitter.com/eat_themidlands) & join over 2,000 followers sharing dining experiences & recommendations!

**NEW:** List your own Twitter feeds & we Facebook pages on your listings!

## Support

Email us for further information or to join [Info@dinewithus.co.uk](mailto:Info@dinewithus.co.uk) or tel: **0845 838 6364**



## Enhance your Ratings for the Midlands Top 250 with additional Dinewithus.co.uk Web & Marketing Support

All below features included in your package where ticked . Viewed by over 20,000 foodies per month.			Pro-active marketing support for your business		
Service	Description	RRP Value/ Ad hoc price	Entrè	Taster	Starter
Entrè Listing	Description photo & Exchange link	FOC	✓		
Taster	Description, 3 photos, & web link	£125		✓	✓
Starter Web page Listing Eg: <a href="http://www.dinewithus.co.uk/feathers-brockton">www.dinewithus.co.uk/feathers-brockton</a> .	Full domain listing on <b>www.dinewithus.co.uk</b> . With addition of your own venue name, helping on search engines & useable in adverts & links.  Webpage also includes:  <ul style="list-style-type: none"> <li>✓ Photo gallery throughout 4 tabs -</li> <li>✓ Home page tab</li> <li>✓ Food page tab</li> <li>✓ Events &amp; Offers tab</li> <li>✓ Contact us tab</li> <li>✓ Reviews links</li> <li>✓ Searchable Facilities</li> <li>✓ Social media feeds &amp; links (if appropriate)</li> <li>✓ Fully searchable &amp; Google friendly!</li> </ul>	<b>£185*</b> per annum  Including ALL ticked items in the starter package opposite for one month (plus upgrades available for support from 3-12 months in packages Main Course, Dessert or Assiette)			✓
<p><b>'Starter' package &amp; above includes 100 FREE 'How do you rate us?' cards worth £25</b>, to encourage diners to rate you on <a href="http://www.dinewithus.co.uk">www.dinewithus.co.uk</a> and follow your social media...all helping towards your Diners Top 250 status!</p>					✓
<p><b>Benefit from all of the above support for 12 months.</b> Taster FOC / Starter £125 / Main Course £185 PLUS see additional support on next page (all prices + VAT)</p> <p>(*quarterly standing orders on Main course package or above + 10%. Ask for details)</p>			FOC	£125	<b>£225 + see opposite</b>



See next page for further opportunities on how you can upgrade & promote your venue to our visitors, as well as our extensive database of Midlands foodies, and Twitter followers.

Starter Package details continued on next page....

Part of the Leisure Marketing Midlands LTD Network of dedicated support websites & services for the Hospitality industry.

Join [www.leisuremarketingltd.co.uk](http://www.leisuremarketingltd.co.uk) today & Save off Design, Print, Web & Marketing Services.

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Follow us on Twitter @leisuremarkltd



## Web support Packages continued with upgrade options to Main Course, Dessert or Assiette

				All the benefits of starter listings with some tasty extras			
				Starter Contd	Main Course	Dessert	Assiette
<b>E-shot Introductory + Tweeted Out</b>	New member status & profile circulated to one database.	Eshot direct to over 4,000 Midlands foodies!	£45	✓	✓	✓	✓
<b>Homepage listing on Dinewithus.co.uk</b>	Dedicated tab with your venue on the region's No.1 dining guide + 'How do you rate us?' listing	Seen by up to 20,000 visitors per month	£85	✓	✓	✓	✓
Additional webpage tabs (e.g. accommodation) with copy and links to your website			£45 each	✓	✓	✓	✓
<b>Pro-active support call</b>	We call you monthly for updates & changes to keep you up to date	No need to think about marketing - as we help with suggestions & ideas!	£35 per month	✓	3 mths	6 mths	9 mths + 3 free
	Welcome Tweet on our relevant account x 4 per week incl home page listing	Over 2,000 Foodie followers & 500 Face book page fans!	£35 per month	✓	3 mths	6 mths	9 mths + 3 free
<b>E-shot On-going + Tweeted out</b>	Member submits fresh information, forthcoming events & extra offers on relevant eshot	Regular communications to over 5,000 Midlands foodies	£25 per opted month (Min 3) Per branded eshot	N/A	3 mths	6 mths	9 mths + 3 free
<b>Total Annual Value</b>				£450	£645	£930	£1315
<b>You Pay.... Per Annum Plus VAT</b> (Quarterly standing orders available. Package value + admin charge of 10% plus VAT. Valid where indicated with a *) Ask for details				<del>£225</del> <b>Spring Offer</b> <b>£185!</b>	<b>£295*</b>	<b>£449*</b>	<b>£649*</b>

### Optional Extras Available on Taster listing upwards

Promotion on Special dates tab on our home page, i.e. mother's day, Valentines day, Christmas etc. Includes a link to your menu as a pdf	£85 per promotional date
Home page advert in our right hand column	£85 per month

### Do you source more than 25% of your main menu ingredients within a 50 mile radius?

You may qualify for inclusion in **Gourmet-Life.co.uk** ~ Midlands Lifestyle Dining Club Offering you access to 1,000's of Members – premium diners who support our restaurant partners by dining mid week off your a la carte – in return for 25% food bill discount & increased wine spend!

Upgraded packages from just £65 extra including the above benefits & MORE. PLUS additional benefits & access to over 1,000s more Midlands diners! Ask for separate leaflet. Or visit [www.gourmet-life.co.uk](http://www.gourmet-life.co.uk). Follow us on Twitter @gourmet\_life



**How to be nominated as a top 250 restaurant!** Simply choose the package which most suits you, tick it along with any optional extras then complete your details below and post this back to us with your payment. Your package will be updated & sent live once payment cleared and promoted to 1,000's of new potential diners for 2011. **Need assistance deciding on the most suitable package?** Email **cary@leisuremarketingltd.co.uk** with your enquiry & we will be happy to email or call you back.

Date		Account Name	
Contact name/ Position		Manager/proprietor Name	
Food Serving Times		Chef Name	
Telephone		<i>Times NOT to contact</i>	
Email <i>(for listing)</i>			
Address			
Town/County		Postcode	
Web Address <small>www.</small>		<b>Trade in your old website for a new up to date self updating one &amp; save 20% off list prices!</b> Tick here for more details. <input type="checkbox"/>	
Photos: <i>(up to 3)</i>		Email pics to: <b>info@dinewithus.co.uk</b>	
Description: Up to 45 words descriptive. <i>(use extra sheet if required, or email your description. info@dinewithus.co.uk)</i>			
Please tick which annual support package you require:		<input type="checkbox"/> Entrè FOC <input type="checkbox"/> Taster £125 <input type="checkbox"/> Starter <del>£225</del> <b>Spring Offer £185</b> <input type="checkbox"/> Main Course £295 <input type="checkbox"/> Dessert £449 <input type="checkbox"/> Assiette £649   Prices + VAT	
<b>Special Offers?</b> Please indicate what regular special offers you run ie. 3 courses £15 / Early diners / Wine offers/ Exclusive: Create an offer just for <b>www.dinewithus.co.uk</b> for extra homepage promotion.			
It works! Insert details here:.....			

**Sunday Offerings.** ie. Set menus or Mains from.....

**Sunday Serving Times:** .....

**Food Style**

- Traditional    European *(Italian/French/Spanish/Other)*    Fine Dining    Fish    Cafe Culture  
 USA    Modern British    Asian    Pub/Bar    Veg    Speciality    Carvery    Other

**Facilities/Awards/Accreditations**

- Smoking Al Fresco    Disabled Access    Real Ales    Open Fires    Accommodation  
 AA Rosette *(Quantity)*    Michelin Accredited    Bib Gourmand    In Guide    Garden  
 Function Room    Speciality Diet Friendly    Private Dining    Wedding Facilities  
 Child Friendly    WIFI    Local Produce    Homemade Handcut Chips    Wedding Licence


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**Please post to Dinewithus Marketing Support, 24 St Leonards, Bridgnorth, Shropshire, WV16 4EJ.** Cheque payable to Dine with us. OR Pay by *(Please circle)*: Credit / Debit Card /   BACs *(ask for details)*  
Provide your details, which will be entered, and destroyed once payment received:

I authorise £.....to be taken as payment from my credit/debit card. A pro-forma invoice will be forwarded once payment received for your records & VAT purposes.

**Card Holder** (Name as it appears on card)

<b>Card No</b>	<b>Valid from</b>	<b>Expiry Date</b>	<b>Security No</b> <i>(3 No's on Reverse of Card)</i>
<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	<input type="text"/> <input type="text"/> <input type="text"/>

Or Pay online with  Email us your chosen package & we will send you Paypal payment request.  
**Standing Order:** All Packages from Main Course upwards available as quarterly standing order. Carrying a +10% admin charge. Ask for details

Print Name..... Position..... Signature.....  
Received by Name..... Date..... Signature.....

VAT number: 856118614 *Part of www.Leisuremarketingltd.co.uk - dedicated marketing support for the Leisure industry!* Company number: 06673506

**Join us today...print off, complete and post to Dinewithus Marketing Support, 24 St Leonards, Bridgnorth, Shropshire, WV16 4EJ. or register and pay on line at [www.dinewithus.co.uk/register](http://www.dinewithus.co.uk/register).**